

CHAMBER MAGAZINE

Additional Advertising Opportunities



The Chamber magazine includes our annual report and directory along with curated content from our member businesses and key partners. The focus on initiatives, programs, news, member profiles and current issues make this a “coffee table piece” rather than simply a newsletter.



CIRCULATION

Approximately 550 members & businesses will receive the printed issue which includes the Chamber Directory. The digital issues will be sent to over 2,500 Chamber members including company CEO's, presidents, directors, managers and key stakeholders.

FREQUENCY

- Printed Magazine with Chamber Directory, once annually
- 12 monthly e-newsletters distributed on the first Friday of each month (subject to change)

FORMAT

The magazine is full-color with a finished size of 8.5" x 11". The print issue will include a 22-page membership directory.

MONTHLY E-NEWSLETTER*

Every month, a new digital publication will be emailed to Chamber members and many of their employees, totaling more than 2,500. These issues will feature relevant articles to help area businesses thrive. We will also include member news, committee reports, upcoming Chamber events and more.

*Contact Chamber@WCAreaChamber.org for more information on digital ads. It's a cost effective way to promote your business to Chamber Members.

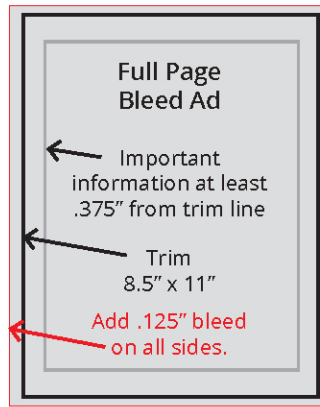
ADVERTISING SPECS

Publication Size:

- 11x17 flat, 8.5x11 finished

Ad Sizes:

- All bleed ads must include an additional .125" on all sides.
- All bleed ads must keep important information (text and logos) at least .375" from the trim line.



Ad	Bleed Size
Full Page	Trim: 8.5"w x 11"h (Size with bleed: 8.75"w x 11.25"h)
Half Page	Trim: 8.5"w x 5.25"h (Size with bleed: 8.75"w x 5.5"h)

SUBMISSION OF AD MATERIALS

- Press quality with all images CMYK at 300 dpi
- File format as a jpg (300 dpi) or press-ready PDF
- Provide files via email to Chamber@WCAreaChamber.org
- Ads must be final; the Chamber is not responsible for proofing any ads

TERMS AND CONDITIONS

All ads are subject to availability and are administered on a first come first serve basis. Chamber members must be in good standing. All advertisers will be invoiced for their advertisement, and payment due net-30

The Chamber assumes no liability for products or services advertised in the magazine. An agreement to advertise in no way constitutes an endorsement by the Chamber.

PRICING

PREMIUM ADS FOR PRINT ISSUE	PRICE
Front Inside Cover (full page)	\$800
Back Inside Cover (full page)	\$700
Back Cover (2/3 Page - 8.5"w x 7"h trim, add bleed)	\$800
<i>NOTE: Premium ads are for the printed version only. This issue is used all year round. Premium Ads are first come, first served.</i>	
STANDARD ADS FOR PRINT ISSUE	
Full Page (printed version only)	\$400
Half Page (printed version only)	\$250
DIGITAL ISSUE ADS	
Main Column Ad (digital) per month	\$100
Banner Ad (digital) per month	\$50
<i>Main Column Ads are 1920px width x 1080px height Banner Ads are 1200px width x 200px height</i>	

PACKAGE DEALS	PRICE
1. Twelve Banner Ad (Yearly package, digital only)	\$500 (save \$100)
2. Twelve Main Column Ad (Yearly package, digital only)	\$1000 (save \$200)
3. 1 Half Page in the Annual Directory + 12 Banner Ads	\$650 (save \$200)
4. 1 Full Page in the Annual Directory + 12 Main Ads	\$1,300 (save \$300)
5. 1 Premium Ad in the Annual Directory + 12 Main Ads	\$1,500* (save \$500)

*NOTE: Back Inside Cover (full page) Premium package is \$1,400.

To reserve your ad, fill out and return this form via mail to Wayne County Area Chamber of Commerce | 33 South 7th St | Richmond, IN 47374; or via email at Chamber@WCAreaChamber.org.

Your Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Ad or Ad Package: _____

Digital Ad Frequency (if applicable):
I would like to run my ad _____ months

Payment Method:
 Cash (on-site only)
 Check or Credit Card
 Invoiced

Total Payment Amount: _____