

# CHAMBER MAGAZINE

## Additional Advertising Opportunities



The Chamber magazine includes our annual report along with curated content from our members businesses and key partners. The focus on initiatives, programs, news, member profiles and current issues make this a “coffee table piece” rather than simply a newsletter.



## CIRCULATION

Approximately **550 members** and businesses will receive the printed issue. The digital issue will be sent to over **2,800 Chamber members** including company CEO's, presidents, directors, managers and key stakeholders.

## CIRCULATION

- Printed magazine - once annually
- 12 monthly e-newsletters distributed on the first Friday of each month (subject to change)

## FORMAT

The magazine is full color with a finished size of 8.5" x 11".

## MONTHLY E-NEWSLETTER\*

Every month, a new digital publication will be emailed to Chamber members and many of their employees, totaling more than 2,800. These issues will feature relevant articles to help area businesses thrive. We will also include member news, committee reports, upcoming Chamber events and more.

\* Contact us to advertise: [Alexis@WCAreaChamber.org](mailto:Alexis@WCAreaChamber.org) for more information on digital ads. It is a cost-effective way to promote your business to Chamber Members.

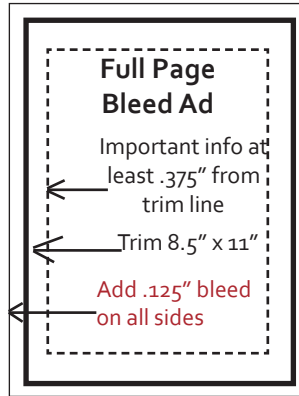
# ADVERTISING SPECS

## Publication Size

- 11 x 17 flat, 8.5 x 11 finished

## Ad Sizes:

- All bleed ads must include an additional .125" on all sides
- All bleed ads must keep important information (text and logos) at least .375" from the trim line.



Ad	Bleed Size
Full Page	Trim: 8.5" w x 11" h (size with bleed: 8.75" w x 11.25" h)
Half Page	Trim: 8.5" w x 5.25" h (size with bleed: 8.75" w x 5.5" h)

# Pricing

PREMIUM ADS FOR PRINT ISSUE	PRICE
Front Inside Cover (full page)	\$1000
Back Inside Cover (full page)	\$800
Back Cover (2/3 Page - 8.5" w x 7" h trim, add bleed)	\$1000
NOTE : Premium ads are for the printed version only. This issue is used all year round. Premium Ads are first come, first served.	
STANDARD ADS FOR PRINT ISSUE	
Full Page (printed version only)	\$500
Half Page (printed version only)	\$350
DIGITAL ISSUE ADS	
Main Column Ad (digital) per month	\$100
Banner Ad (digital) per month	\$75
Main Column Ads are 1920px width x 1080px height Banner Ads are 1200px width x 200px height	

To reserve your ad, fill out and return this form via email at [Alexis@WCAreaChamber.org](mailto:Alexis@WCAreaChamber.org).

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

# SUBMISSION OF AD MATERIALS

- Press quality with all images CMYK at 300 dpi
- File format as a jpg (300 dpi) or press-ready PDF
- Provide files via email to [Alexis@WCAreaChamber.org](mailto:Alexis@WCAreaChamber.org)
- Ads must be final; the Chamber is not responsible for proofing any ads

# TERMS AND CONDITIONS

All ads are subject to availability and are administered on a first come first serve basis. Chamber members must be in good standing. All advertisers will be invoiced for their advertisement, and payment due net-30.

The Chamber assumes no liability for products or services advertised in the magazine. An agreement to advertise in no way constitutes an endorsement by the Chamber

PACKAGE DEALS	PRICE
1. <b>Twelve Banner Ads</b> (yearly package, digital only)	\$750 (save \$150)
2. <b>Twelve Main Column Ads</b> (yearly package, digital only)	\$1000 (save \$200)
3. <b>1 Half Page</b> in the Annual Magazine + <b>12 Banner Ads</b>	\$1000 (save \$250)
4. <b>1 Full Page</b> in Annual Magazine + <b>12 Main Ads</b>	\$1400 (save \$300)
5. <b>1 Premium Ad</b> in Annual Magazine + <b>12 Main Ads</b>	\$1750* (save \$450)

\* Only 3 Premium Ads available; potential different savings

Ad or Ad Package: \_\_\_\_\_

Digital Ad Frequency (if applicable):  
I would like to run my ad \_\_\_\_\_ months.

## Payment Method:

- Cash (on-site only)
- Check or Credit Card
- Invoiced

Total Payment Amount: \_\_\_\_\_