

# CHAMBER ADVERTISING

Chamber Magazine & E-Newsletter



The Chamber magazine includes our annual report along with curated content from our member businesses and key partners. The focus on initiatives, programs, news, member profiles and current issues make this a “coffee table piece” rather than simply a newsletter.

**THE ART VIVIAN DISTINGUISHED COMMUNITY LEADER AWARD**

Chari and David Jenrice were honored with the 2023 Art Vivian Distinguished Community Leader Award at the Wayne County Area Chamber of Commerce's Annual Dinner. Nominated by the Richmond Civic Theatre, where they have dedicated over 40 years of service, the Jenrices were recognized for their exceptional contributions to the community.

Their commitment to Wayne County extends far beyond the theater, as they have consistently volunteered their time, talents, and resources to numerous local organizations.

The Art Vivian Distinguished Community Leader Award is the highest recognition given by the Chamber, celebrating individuals who demonstrate exemplary leadership, community involvement, and a commitment to the betterment of Wayne County. The award criteria highlight the importance of active participation in both business and civic affairs, along with a reputation of integrity and respect.

Throughout their careers, Chari and David Jenrice have embodied these values, giving selflessly to improve the lives of those around them. Their philanthropic spirit mirrors the essence of Wayne County, making them worthy recipients of this prestigious honor. Their enduring impact serves as an inspiration to all who strive to make a difference in their communities.

*"They are both truly remarkable people and I personally believe they are the very embodiment of dedication and patriotism."*  
-John Fink, Richmond Civic Theatre colleague

**Building business. Crafting community.**

Wayne Bank offers business loans, checking accounts, commercial credit management services, and online features that can help your business grow. Our lenders are entrepreneurs at heart and are ready to share their experience to navigate the ups and downs.

For all your business needs, contact your business bank. [WayneBankOnline.com/business-loans](http://WayneBankOnline.com/business-loans)

**Wayne Bank**

Kyle Clark 734.224.5203  
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Justin Burt 734.224.1900  
Mark Hillman 734.224.1900

**JTD Engineering**

**Freedom GMC**

**Anchor Transload**

**Blue Buffalo - Project Alma & Site**

**WCACC news & updates**

September Issue

**Upcoming Events**  
See what's happening this month.

**Community News**  
Recent community updates

**Hammer Time at the Community Improvement Awards**

The Wayne County Area Chamber of Commerce proudly honored local businesses and organizations at the 2023 Community Improvement Awards, recognizing the incredible investments being made to improve the appearance, functionality and spirit of Wayne County. This year's ceremony celebrated not just construction and renovation, but also vibrant community events and

**Additional Nominees**

- Anchor Transload
- Blue Buffalo – Project Alma & Site

## CHAMBER MAGAZINE

The printed issue will reach approximately **550 members** and businesses. In addition, the digital edition will be distributed to more than **2,800 Chamber members**, including CEOs, presidents, directors, managers, and key stakeholders. Our readership spans the full spectrum of the business community—from small businesses to large manufacturers.

## CIRCULATION

- Printed magazine - once annually
- Digital magazine - Released annually and available on our website year-round

## FORMAT

The magazine is full color with a finished size of 8.5" x 11".

## MONTHLY E-NEWSLETTER\*

Every month, a new digital publication will be emailed to Chamber members and many of their employees, totaling more than 2,800. These issues will feature relevant articles to help area businesses thrive. We will also include member news, committee reports, upcoming Chamber events and more.

\* Contact us to advertise: [Alexis@WCAreaChamber.org](mailto:Alexis@WCAreaChamber.org) for more information on digital ads. It is a cost-effective way to promote your business to Chamber Members.

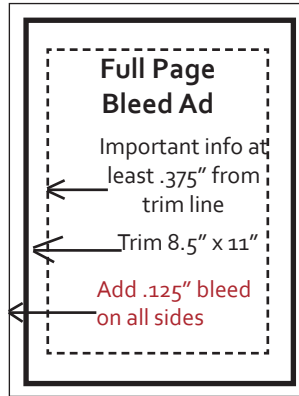
## ADVERTISING SPECS

### Publication Size

- 11 x 17 flat, 8.5 x 11 finished

### Ad Sizes:

- All bleed ads must include an additional .125" on all sides
- All bleed ads must keep important information (text and logos) at least .375" from the trim line.



Ad	Bleed Size
Full Page	Trim: 8.5" w x 11" h (size with bleed: 8.75" w x 11.25" h)
Half Page	Trim: 8.5" w x 5.25" h (size with bleed: 8.75" w x 5.5" h)

## Pricing

PREMIUM ADS FOR CHAMBER MAGAZINE	PRICE
Front Inside Cover (full page)	\$1,400
Back Inside Cover (full page)	\$1,200
Back Cover (2/3 Page - 8.5" w x 7" h trim, add bleed)	\$1,400
NOTE : This issue is used all year round. Premium Ads are first come, first served.	
STANDARD ADS FOR CHAMBER MAGAZINE	
Full Page	\$750
Half Page	\$450
DIGITAL E-NEWSLETTER ADS	
Banner Ad (E-Newsletter) per month	\$150
Square Ad (E-Newsletter) per month	\$100
Banner Ads are 1200px width x 200px height (5 spots) Square Ads are 300px width x 300px height (3 spots)	

To reserve your ad, fill out and return this form via email at [Alexis@WCAreaChamber.org](mailto:Alexis@WCAreaChamber.org).

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## SUBMISSION OF AD MATERIALS

- Press quality with all images CMYK at 300 dpi
- File format as a jpg (300 dpi) or press-ready PDF
- Provide files via email to [Alexis@WCAreaChamber.org](mailto:Alexis@WCAreaChamber.org)
- Ads must be final; the Chamber is not responsible for proofing any ads

## TERMS AND CONDITIONS

All ads are subject to availability and are administered on a first come first serve basis. Chamber members must be in good standing. All advertisers will be invoiced for their advertisement, and payment due net-30.

The Chamber assumes no liability for products or services advertised in the magazine. An agreement to advertise in no way constitutes an endorsement by the Chamber

PACKAGE DEALS	PRICE
1. <b>Twelve Square Ads</b> (yearly package, E-News only)	\$1,000 (save \$200)
2. <b>Half Page</b> in the Annual Magazine + <b>6 Banner Ads</b>	\$1,100 (save \$250)
3. <b>Twelve Banner Ads</b> (yearly package, E-news only)	\$1,500 (save \$300)
4. <b>1 Full Page</b> in the Annual Magazine + <b>12 Square Ads</b>	\$1,600 (save \$350)
5. <b>1 Full Page</b> in Annual Magazine + <b>12 Banner Ads</b>	\$2,000 (save \$550)
6. <b>1 Premium Ad</b> in Annual Magazine + <b>12 Banner Ads</b>	\$2,600* (save \$600)

\* Only 3 Premium Ads available; potential different savings

Ad/Package Selection: \_\_\_\_\_

Digital Ad Frequency (if applicable):

I would like to run my ad \_\_\_\_\_ months.  
Preferred Months \_\_\_\_\_

Payment Method:

- Cash (on-site only)
- Check or Credit Card
- Invoiced

Total Payment Due: \$ \_\_\_\_\_