

# Restaurant Week

## October 16-24, 2021

Chamber Members,

The Wayne County Area Chamber of Commerce is excited to announce the return of Restaurant Week for 2021! Restaurant Week is a week-long marketing initiative for our Wayne County restaurants available as a no-cost Chamber member benefit! We hope that this event allows your business to attract a new audience or engage your current audience.

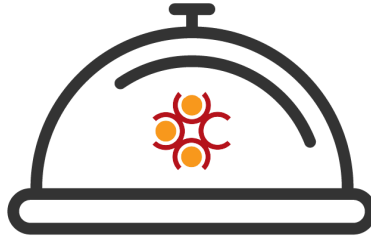
Restaurant Week will begin on Saturday, October 16th, and run through Sunday, October 24th. Participating restaurants throughout Wayne County are invited to run specials throughout this time which will be featured on the Wayne County Area Chamber of Commerce's website and social media outlets. Each restaurant has the opportunity to create a restaurant special to run during the week. These specials will be within the following price points: \$5, \$10, \$15, and \$20.

Restaurant Week 2021 will be marketed via social media and radio—each participating restaurant will have the option to sign up for a live radio interview where you are able to bring a dish to the station for a sampling opportunity and a chance to talk about your restaurant! The Chamber's Buy Local committee will be promoting the event through various channels and will create marketing items for your restaurant's social media and marketing platforms!

To participate, please fill out the attached application. If you have any questions, please do not hesitate to reach out!

Sincerely,

Daniel Arthur  
Communications Coordinator  
Wayne County Area Chamber of Commerce  
Daniel@WCAreaChamber.org



# Restaurant Week

October 16-24, 2021

## Application

Please fill out the form below if you would like to participate in the Wayne County Area Chamber of Commerce's Restaurant Week! This event will take place beginning Saturday, October 16th and run through Sunday, October 24th, 2021. Application deadline is Friday, September 24th, 2021.

Restaurant Name: \_\_\_\_\_

Restaurant Website: \_\_\_\_\_

Restaurant Phone: \_\_\_\_\_

Main Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I want the free marketing opportunity for an on-air tasting visit! (If selected, you will be contacted with details)

### MENU OPTIONS:

Your menu will be placed along with the price point on the Restaurant Week marketing. Select which option (s) you will be doing below. Keep in mind price points are \$5, \$10, \$15 and \$20.

Restaurant Special #1 Price: \_\_\_\_\_

Describe Special: \_\_\_\_\_

Restaurant Special #2 Price: \_\_\_\_\_

Describe Special: \_\_\_\_\_

Restaurant Special #3 Price: \_\_\_\_\_

Describe Special: \_\_\_\_\_

**Email this completed form to [Daniel@WCAreaChamber.org](mailto:Daniel@WCAreaChamber.org) by September 24, 2021**